



PRESS RELEASE

MORGAN DIGUERHER BECOMES CREATIVE DIRECTOR LIEBESKIND BERLIN

ROTTENDORF, 3rd May 2017

The s.Oliver Group announces that Mr. Morgan Diguierher has taken over the position of Creative Director Product & Brand LIEBESKIND BERLIN, effective from April 1, 2017. His range of responsibilities includes the creative guidance of the design and marketing departments.

Most recently, Mr. Diguierher held the position of Creative Director of Accessories, Diane von Fürstenberg. Before, he worked for prestigious international fashion companies like Zadig & Voltaire, Repetto, and See by Chloé.

„We are pleased that we gained Morgan Diguierher as Creative Director. With his international expertise, he brings the best requirements to further sharpen the brand profile and the product focus“, says Brigitte Danielmeyer, CEO LIEBESKIND BERLIN.

COMPANY FACTS

The s.Oliver Group was established by Bernd Freier in 1969. In only a few decades, it has grown into one of Europe's leading fashion companies. In 2015, the Group generated a brand turnover of more than 1.6 billion euros and employed about 7,200 people internationally. Besides the brands s.Oliver RED LABEL, s.Oliver BLACK LABEL, Q/S designed by and TRIANGLE, the company's portfolio also includes comma and LIEBESKIND BERLIN.

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