



## PRESS RELEASE

# S.OLIVER GROUP LAUNCHES NEW CORPORATE SITE

### ROTTENDORF, 9 October 2015

On 9 October 2015 s.Oliver launches a new corporate site for the whole group. The site [www.soliver-group.com](http://www.soliver-group.com) is divided into the categories "corporate family", "team family", "brand family" as well as "press". For the first time, all brands of the s.Oliver Group – s.Oliver, s.Oliver PREMIUM, s.Oliver DENIM, comma, LIEBESKIND Berlin and TRIANGLE – are presented on one website. The corporate site is aimed at all internal and external stake holders of the s.Oliver Group, this means end consumers, employees, applicants and agencies. The aim of the site is to create a clear overview of the group and to enhance its profile as an employer and product brand.

In the category "corporate family" we provide you with all the key facts, as well as interesting background facts about the history of s.Oliver. The site also informs you about current job offers of the s.Oliver Group. The "team family" category emphasises the importance of the family within the company. Here you can find comments from employees from different divisions and brands of the company. They don not only provide a look behind the scenes, but also share their own careers with the viewer. With the button "brand family" the visitors of the site receive a multitude of information about the individual brands; from viral videos of the current s.Oliver campaign and the latest comma Magazine to tips for the next trip to Berlin by LIEBESKIND Berlin or the TRIANGLE autumn/winter collection presented by Tatjana Patitz.

### COMPANY INFORMATION

The s.Oliver Group, which was founded by Bernd Freier in 1969, grew into one of Europe's leading fashion companies within just a few decades. In 2014, the group achieved a brand turnover of 1.62 billion Euros and employed about 7,600 people all over the world. In addition to the s.Oliver, s.Oliver DENIM, s.Oliver PREMIUM and TRIANGLE brands, the company's portfolio also includes comma and Liebeskind Berlin.

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