



## PRESS RELEASE

# S.OLIVER GROUP ANNOUNCES CHIEF OPERATING OFFICER

### **ROTTENDORF, 3 July 2020**

s.Oliver Group announces that as of June 1, 2020 **Mr. Oliver Hein** has joined the management board of the company. In the position of Chief Operating Officer s.Oliver Group he will be responsible for Sourcing, Purchasing and Logistics.

Since January 2020 Hein has assisted the s.Oliver Group in an advisory function. He has also held several positions at our company in the past. As Head and later as Director Oliver Hein was responsible for our company's finances from 2002 till 2007. From 2007 till 2010 he was working as CEO for s.Oliver Asia Limited until he took over the responsibility for sales from 2010 till 2012 in the position of Managing Director Sales. Most recently he worked in a consulting function for companies such as P&C West, Roland Berger, Seidensticker and the Calvin Klein brand of the PVH Group.

Claus-Dietrich Lahrs, CEO s.Oliver Group: „The great importance of fast and effective processes has once again been clearly demonstrated in the course of the corona pandemic. We are therefore pleased being able to gain such an experienced colleague for the position of COO, who is very familiar with s.Oliver. He will set up our organization and infrastructure in these fields faster and more effective and push forward the further digitization of our product development processes up to the cooperation with our agencies and suppliers.“

The s.Oliver Group management board consists of: Claus-Dietrich Lahrs (CEO s.Oliver Group), Volker Christ (Chief Financial Officer s.Oliver Group), Mathias Eckert (Managing Director Sales s.Oliver), Oliver Hein (Chief Operating Officer s.Oliver Group), and Kristina Szasz (Chief Product & Marketing Officer s.Oliver).

### **COMPANY FACTS**

s.Oliver Group was established by Bernd Freier in 1969. In just a few decades, it grew into one of Europe's leading fashion companies, celebrating its 50<sup>th</sup> anniversary in 2019. The company employs around 6,100 people internationally. Besides the brands s.Oliver, comma, Q/S and Liebeskind Berlin, the company's portfolio also includes TRIANGLE.



If you have any questions, please contact:

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