



PRESS RELEASE

S.OLIVER CELEBRATES NEW STORE IN REGENSBURG

ROTTENDORF, 25th August 2016

The new s.Oliver store at Neupfarrplatz 4 in Regensburg will celebrate its opening on 1st September 2016. In the pleasant and inviting shopping atmosphere of this large site, the fashion and lifestyle company offers a large selection of trends and favourite items for fashion-conscious customers. Men and women will find high-quality clothing from s.Oliver on 472 m².

s.Oliver RED LABEL Women/Men offers stylish, casual, sporty and fashionable leisure styles, while s.Oliver BLACK LABEL Women/Men provides a range of modern business wear, magnificent occasion wear and elegant sports outfits. The diverse range also includes accessories like bags, belts and jewellery, as well as coloured scarves and shoes. Friendly and competent outfit advisors will be happy to put together an individual highlight outfit for each customer.

The s.Oliver store in Regensburg has lots on offer to celebrate its opening. As well as great offers, customers who make a purchase between 1st and 3rd September will receive a small gift as a thank you. There will also be a comeback voucher worth EUR 5. In a scan & win game, customers have the chance to win shopping vouchers worth up to EUR 20, which they can redeem on their next purchase. Visitors to the new store can also discover the new collection in a modern atmosphere over a sparkling s.Oliver prosecco.

COMPANY INFORMATION

Founded by Bernd Freier in 1969, the s.Oliver Group has developed into one of Europe's leading fashion companies over just a few decades. In 2015, the company achieved brand turnover of more than EUR 1.6 billion and employed around 7,800 staff internationally. As well as the s.Oliver RED LABEL, s.Oliver BLACK LABEL, Q/S designed by and TRIANGLE brands, the company's portfolio also includes comma and LIEBESKIND BERLIN.

Address & opening hours, s.Oliver store Regensburg

s.Oliver
Neupfarrplatz 4
93047 Regensburg

Opening hours:
Monday - Saturday 10:00 am - 8:00 pm



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