



PRESS RELEASE

LIEBESKIND BERLIN WINS FABIAN KRONE FOR SALES

ROTTENDORF, 8 March 2021

The s.Oliver Group announces that Fabian Krone has assumed responsibility for the international wholesale and retail distribution of the Liebeskind Berlin brand as Managing Director effective March 1, 2021. He succeeds Imma Estinghausen-Böwering.

Fabian Krone joins the company from Bottega Veneta, where he was most recently responsible for the Northern European market. Previously, he was managing director for global activities at the watch brand A. Lange und Söhne (A. Lange and sons).

In his new role at s.Oliver Group, he is responsible for the international sales and licensing business of the Liebeskind Berlin brand. In this role, he reports to Claus-Dietrich Lahrs, CEO s.Oliver Group. Krone will manage Liebeskind Berlin together with Gina Condé, who is responsible for product, marketing and sourcing.

UNTERNEHMENSINFORMATION

Founded in 1969 by Bernd Freier, the s.Oliver Group has become one of the leading European fashion companies and celebrated its 50th anniversary in 2019. The Group employs around 5,100 people internationally. Besides the brands s.Oliver and Q/S designed by the company also includes comma and Liebeskind in its portfolio.

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