



PRESS RELEASE

s.Oliver Group reorganises its executive board

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The s.Oliver Group is streamlining its executive board and reorganising the setup to make it even more efficient in future. Bernd Freier has now taken over the management of the company again as its CEO and is restructuring the executive board team's areas of responsibility. The new structure will consolidate the resources in each individual area of responsibility perfectly, shorten decision paths, and put the company on course for a successful future.

CEO Bernd Freier will take over the areas of Global HR and Global Purchasing & Sourcing. Susanne Heckelsberger (Chief Financial Officer) and Dirk Schneider (Chief Digital & Operating Officer) will support Freier throughout the entire Group. In addition to the areas of e-Commerce, Loyalty and Digitalisation, Dirk Schneider will also be responsible for the areas of Global IT and Global Logistics.

Kristina Szasz (Chief Product & Marketing Officer) and Mathias Eckert (Managing Director Sales) will be responsible for the umbrella brand s.Oliver. Kristina Szasz will also be responsible for all s.Oliver marketing activities at the executive level.

Sonja Balodis (CEO) and Jens Herzig (Managing Director Sales) will continue to be responsible for all business activities of the subsidiary comma. Birgit Adels will continue to head LIEBESKIND Berlin as CEO.

COMPANY FACTS

The s.Oliver Group was established by Bernd Freier in 1969. In just a few decades, it grew into one of Europe's leading fashion companies. The group of companies employs around 6,600 people internationally. Besides the brands s.Oliver, s.Oliver BLACK LABEL, s.Oliver ACTIVE, Q/S designed by and TRIANGLE, the company's portfolio also includes comma, comma casual identity and LIEBESKIND Berlin.

If you have any questions, please contact:

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