



PRESSEMITTEILUNG

SONJA BLÖMKER APPOINTED CEO OF COMMA

ROTTENDORF, June 1, 2016

Sonja Blömker, Managing Director Product of comma, has been appointed CEO of comma, effective June 1, 2016. In this function, she succeeds Armin Fichtel to whom she reports in his role as CEO of s.Oliver Group.

In 2007, Mrs. Blömker joined the s.Oliver Group as Global Product Director for the comma brand. In this position, she held responsibilities for the design, technology and purchasing departments, focusing on product strategy and retail productivity. On January 1, 2010, Sonja Blömker was promoted to Managing Director Product of the comma brand, followed by her appointment to CEO of comma on June 1, 2016.

“By appointing Sonja Blömker CEO of comma, we honor her contribution to the brand and product success of comma”, states Armin Fichtel, CEO der s.Oliver Group. “In her new position, she will continue to strengthen the brand as will she be an ambassador for national and international growth as well as stability in product and brand management.”

ABOUT COMMA

comma is considered one of Germany's fastest growing women's fashion brands of the past seven years. Since 2008, its turnover has increased five-fold from 42 million Euros to 209 million Euros in 2015. The fashion company's brand world comprises two different brands – comma and comma casual identity - with clearly distinct target groups. The comma collections are sold at more than 2,500 points of sale in over 25 countries. The distribution network includes the company's own retail stores, franchise stores, shop-in-shops and online stores in Germany and Austria. comma operates as an independent brand and a full subsidiary of the s.Oliver Group.

ABOUT S.OLIVER GROUP

The s.Oliver Group, which was founded by Bernd Freier in 1969, grew into one of Europe's leading fashion companies within just a few decades. In 2014, the group achieved a brand turnover of 1.63 billion Euros and employed about 7,400 people all over the world. In addition to the s.Oliver, s.Oliver DENIM, s.Oliver PREMIUM and TRIANGLE brands, the company's portfolio also includes comma and LIEBESKIND BERLIN.



In case of any questions, please contact:

Stefanie Heeg
Head of Communication

Phone: +49-(0)9302-309-9387

Fax: +49-(0)9302-309-89387

E-Mail: stefanie.heeg@de.soliver.com

soliver-group.com