



PRESS RELEASE

LIEBESKIND BERLIN EXTENDS MANAGEMENT BOARD:

ADRIAN J MARGELIST APPOINTED MANAGING DIRECTOR PRODUCT AND MARKETING

ROTTENDORF/BERLIN, 29 February 2016

The Management Board of Liebeskind Berlin GmbH is being extended. As of 1 March 2016 Adrian J Margelist, who has been Creative Director of the international accessories and fashion brand since August 2015, will be Managing Director of the Product and Marketing divisions. In this position he will be responsible for the creation of collections and the brand appearance, as well as the creative processes of the company. Besides Mr Margelist, the Management Board of Liebeskind will thus consist of Mr Sanjiv Singh, Spokesman of the Management Board and responsible for the Sales division, and Mr Christoph Heidt, CFO & COO.

Adrian J Margelist has come from MCM, Seoul, where, since 2012, he held global responsibility for the brand and its visual performance. Before then, Mr Margelist was Creative Director and member of the Management Board for Navyboot in Zurich. Other steps in his professional career were with Esprit in Düsseldorf and Rossi in Zurich.

"We are looking forward to the successful creative work of Mr Margelist at Liebeskind and are confident that he will further the positive international development of Liebeskind in his new position," says Armin Fichtel, CEO of the s.Oliver Group.

COMPANY INFORMATION

In just ten years, the Liebeskind Berlin brand has become one of Europe's leading brands for accessories and fashion, and is today a full subsidiary of the s.Oliver Group, which first acquired a 50% share in Liebeskind Berlin GmbH in 2010. Since 1 March 2016 the new management team consists of Sanjiv Singh (Spokesman of the Management Board), Christoph Heidt (CFO & COO) and Adrian J Margelist (Managing Director Product and Marketing). The company's strategic objective is to develop the Liebeskind Berlin brand into a global provider of urban fashion collections and accessories.



For further information, please contact:

Godo Kraemer
Marketing Director

Stefanie Heeg
PR Manager

Tel.: +49-(0)9302-309-9387
Fax: +49-(0)9302-309-89387
Email: godo.kraemer@de.soliver.com

Tel.: +49-(0)9302-309-9387
Fax: +49-(0)9302-309-89387
Email: stefanie.heeg@de.soliver.com

soliver-group.com