



## PRESS RELEASE

### BRIGITTE DANIELMEYER LEAVES S.OLIVER GROUP

#### **ROTTENDORF, 10 January 2018**

The s.Oliver Group has announced that Ms Brigitte Danielmeyer, the CEO of LIEBESKIND BERLIN, will be leaving the company for personal reasons on 28 February 2018. Brigitte Danielmeyer has informed the company of her decision to leave at an early stage.

"Together with her team, Ms Danielmeyer has implemented decisive strategies for the strategic further development of the LIEBESKIND BERLIN brand. We are very sorry to see her go but respect her desire to leave and would like to thank her for her outstanding commitment, the excellent teamwork and her remarkable dedication to the brand," says s.Oliver Group CEO Gernot Lenz.

Brigitte Danielmeyer will continue to invest all of her strength and energy into the management and further development of the brand LIEBESKIND BERLIN until her February leaving date.

After that date, Armin Fichtel will temporarily take over as the CEO of LIEBESKIND BERLIN until the reins can be passed over seamlessly to a suitable successor.

#### **COMPANY FACTS**

The s.Oliver Group was established by Bernd Freier in 1969. In only a few decades, it has grown into one of Europe's leading fashion companies. The Group generated a brand turnover of more than 1.67 billion euros in 2016 and employs around 7,200 people internationally. Besides the brands s.Oliver, s.Oliver BLACK LABEL, Q/S designed by and TRIANGLE, the company's portfolio also includes comma and LIEBESKIND BERLIN.

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