



## PRESS RELEASE

# ARMIN FICHTEL APPOINTED NEW CEO OF THE S.OLIVER GROUP

### ROTTENDORF, 19 May 2015

As of 1 June 2015, Armin Fichtel will join the Management Board of s.Oliver Group and assume the position of CEO. This position will see him reporting directly to Bernd Freier, owner of the s.Oliver Group.

Mr Fichtel has been CEO of the comma brand in the s.Oliver Group since January 2010, for which he also worked as Managing Director from 2000 to 2003. He held the position of CEO at Basler in Golbach from 2004 to 2009.

As CEO, Mr Fichtel will preside over the Management Board of the s.Oliver Group, which also comprises Ms Suanne Heckelsberger (CFO), Mr Mathias Eckert (Managing Director International Wholesale & Franchise s.Oliver), Ms Christine Schumm (Managing Director Sourcing) and Ms Susanne Schwenger (Managing Director Product as of 1 September 2015). In his new position, Mr Fichtel will also continue to perform his tasks as CEO of the comma brand.

### COMPANY INFORMATION

The s.Oliver Group, which was founded by Bernd Freier in 1969, grew into one of Europe's leading fashion companies within just a few decades. In 2013, the group achieved a brand turnover of 1.62 billion Euros and employed about 7,400 people all over the world. In addition to the s.Oliver, s.Oliver DENIM, s.Oliver PREMIUM and TRIANGLE brands, the company's portfolio also includes comma and Liebeskind Berlin.

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