



PERSONALMITTEILUNG

MANAGEMENT LEVEL OF LIEBESKIND BERLIN BEING REORGANISED

- **SANJIV SINGH TO BE ANNOUNCED NEW SPOKESMAN OF THE MANAGEMENT BOARD**
- **ADRIAN J MARGELIST BECOMES CREATIVE DIRECTOR**

ROTTENDORF, 2. SEPTEMBER 2015

The management level of Liebeskind Berlin GmbH is being reorganised. The international accessories and fashion brand has completed its management level with the appointments of the Spokesman of the Management Board and the Creative Director.

On 1 October 2015, Sanjiv Singh will take on the position of Spokesman of the Management Board of Liebeskind with responsibility for the divisions Sales, Product and Marketing. Mr. Singh will report directly to Armin Fichtel, CEO of the s.Oliver Group. Beforehand, Sanjiv Singh had worked for Lacoste, where in the last five years he was CEO of the subsidiaries in Germany, Austria, Scandinavia and other markets in Eastern Europe. Before he joined Lacoste, the business graduate was CEO of Bäumler AG in Ingolstadt and Sales Director at Escada AG in Munich. He also had other positions with Hugo Boss AG and the Holy Fashion Group.

Adrian J Margelist has already been starting his work with the Liebeskind team since 1 August 2015. In this position, he is responsible for all of the company's creative processes, and works closely with the Management Board, Design and Procurement. Mr. Margelist will report to Sanjiv Singh. Adrian J Margelist has come from MCM, Seoul, where since 2012 he held global responsibility for the brand and its visual performance. Before then, Mr. Margelist was Creative Director and member of the Management Board for Navyboot in Zurich. Other steps in his professional career were with Esprit in Düsseldorf and Rossi in Zurich.

"We are delighted that Sanjiv Singh and Adrian J Margelist have decided to join Liebeskind Berlin, and would like to warmly welcome them both to the s.Oliver Group. Together with Christoph Heidt, who will be assuming the roles of CFO and COO in the future, and Jörg Unterberger, Director Sourcing & Supply Chain, they will work on furthering the international development of Liebeskind," says Armin Fichtel, CEO of the s.Oliver Group.

COMPANY INFORMATION

In only ten years, Liebeskind Berlin has become one of Europe's leading brands for fashion and accessories, and is today a full subsidiary of the s.Oliver Group, which first acquired a 50% share in Liebeskind GmbH in 2010. From the autumn of 2015, the new management circle will consist of Sanjiv Singh (Spokesman of the Management Board) and Christoph Heid (CFO & COO). The company's strategic objective is to develop the Liebeskind Berlin brand into a global provider of urban fashion collections and accessories.



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